

**UNIVERSITY OF CEBU
GRADUATE SCHOOL**

DOCTOR IN BUSINESS ADMINISTRATION (DBA)

Academic Track

Effective SY 2023-2024
(CMO No. 15, S. 2019)

NAME : _____ DATE STARTED: _____

FOUNDATION COURSES		12 units
DBA 501	Advanced Good Governance and Corporate Social Responsibility	3
DBA 502A	Data Science and Analytics	3
DBA 503	Advanced Business Research	3
DBA 505	Organizational Development and Change	3
MAJOR COURSES		15 units
DBA 506	Global Market Management and Strategy	3
DBA 507A	Global Strategic Management and Sustainable Business	3
DBA 508	Budgeting and Financial Management	3
DBA 509A	Economic Theory, Policy and Risk Management	3
DBA 510	Human Resource Management and Development	3
COGNATE COURSES (Choose 2 courses only)		6 units
DBA 504	Transformational Leadership	3
DBA 512	Industrial Organizations and Public Relations	3
DBA 513	Integrative Management Seminar	3
DBA 514	Organizational Communications	3
DBA 515	Leadership and Professional Development	3
COMPREHENSIVE EXAMINATION		
DISSERTATION REQUIREMENTS		12 units
DBA 516	Dissertation Proposal	6
DBA 517	Dissertation Writing	6

Summary:

Foundation Courses	=	12 units
Major Courses	=	15 units
Cognate Courses	=	6 units
Dissertation Requirements	=	12 units

		45 units